

# PLANNING GROUP ON MARINE MAMMAL AND FOOD SECURITY (MMFS)

7 February 2016 at 10:00 hrs, Akersgaten 59, R5

#### DRAFT ANNOTATED AGENDA

- 1. Chair's opening remarks
- 2. Adoption of Agenda
- 3. Presentation / Summary on the project (for the two new members) (AJ & CW)
- 4. Status of the Budget
- 5. Follow up from the last MMFS meeting (June 2015)
- 6. Status of Project part I: Background document
- 7. Status of Project part II: Communication strategy
- 8. Review of Time schedule for the project part 1 and part 2
- 9. Next meeting
- 10. AOB

# **Annotations**

### Item 4

Document <u>NAMMCO/MMFS/2016-0101</u> contains the draft background document prepared by the Secretariat. The Committee should identify gaps and missing information, and at this stage member countries should actively submit relevant information.

### Item 5

At the January 2015 meeting the Committee agreed to ask Norway to investigate the possibility of getting expert help from the communication / information department in the Ministry, update?

A list of national and international conferences and meetings that may be possible arenas for presenting the message should be identified.

A list of journalist and media which should be contacted, with the hope that they follow up the story should be identified. A list of NAMMCO contacts, they can talk to should be identified. Right now the theme is hot in Denmark because of what is happening with GG, and the Greenlandic PM is making quite a lot of noise about it. So we might be at the right time to get something through.

We need to consider the need for hiring a journalist, which can guide us in the communication & outreach part.

Members are asked to bring suggestions to the table, taking into account the available budget.

# Items 6 and 7

The Application funded by NMC gives both timed\schedule and budget and is presented as background documentation.