



NORTH ATLANTIC MARINE MAMMAL COMMISSION

TWENTY FOURTH MEETING OF THE COUNCIL

10 - 11 February 2016, Grand Hotel, Oslo, Norway

DOCUMENT 25 DRAFT COMMUNICATION AND OUTREACH
STRATEGY

Submitted by: Finance and Administration Committee

The Finance and Administration Committee (FAC)

- **Considering** that it would be beneficial for NAMMCO to have a Communication and Outreach Strategy in order to have a more focused and coherent information work,
- **Recommend** therefore Council to
 - Take note of the document,
 - Support the idea of NAMMCO adopting a Communication and Outreach Strategy,
 - Task FAC to continue developing such strategy on the basis of the present document with the goal of adopting such Strategy at the next meeting of the Council.

Background: NAMMCO has not at present formulated and adopted a Communication and Outreach Strategy.